

MARKET REPORT

The Future of Global Tires to 2024

In this report:

Our exclusive content:

- Detailed tire end use growth in volume and value terms to 2024
- Analysis of changing tire design, manufacturing and raw materials to meet new and historically contradictory demands
- An evaluation of the growth drivers and challenges in major regional markets.

Valued at \$230 billion in 2018, the global tire industry is poised for further growth as it adapts to meet global challenges across a complex matrix of tire types, material inputs, end uses and global regions. Supported by a generally favorable global economic climate, all tire end uses and types are expected to grow in volume and value terms through 2024, with specialty applications like motorcycles, high-performance tires, and OTR leading the market.

Tire industry challenges and opportunities include further evolution of the regulatory environment (labeling expansion, fuel efficiency, and lower emissions), developments in transportation technology and mobility (electric and autonomous vehicles), tire technology advances, greater performance/load demands in many end-use applications, as well as sustainability.

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TIRES SERIES

This report:

What will you discover?

- Smithers' global coverage in the tire industry provides exclusive insights into a highly diversified marketplace
- Growth in volume and value terms with specialty applications like motorcycles, high performance tires, and OTR leading the market
- In-depth analysis of the tire market through drivers and trends, raw materials, type, end use, and region.

What methodology is used?

The Future of Global Tires to 2024 is based on data and information gathered from a diverse array of trade, government, technical, and business sources, both secondary and primary (including trade shows and conversations with industry participants). Integrating quantitative and qualitative data, the report takes a global view, in light of the diverse and interconnected supply chains that characterize the vehicle and tire industries in every region. Perspectives from all lifecycle participants are taken into account from raw material suppliers to OEs, manufacturers, distributors and marketers, motorists and fleet managers, and government sources.

Who should buy the report?

- Raw material suppliers
- OEMs and tire manufacturers
- Rubber, chemical and equipment suppliers
- Vehicle servicers and tire distributors
- Industry consultants and analysts.

For more information about Smithers Market Reports or Consultancy:

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