

**LIMITED
OPPORTUNITIES**

Book now to get
the best ROI

CARBONBLACK WORLD 2025

May 2025 Fort Worth, TX

www.carbonblackworld.com/carbon-black-world

“Carbon Black World is the
pre-eminent opportunity to
interact with experts from
across the industry”

President,
Sid Richardson

Event Overview

Attendees

Sponsorship Packages

Exhibition Packages

BOOK NOW!

 SMITHERS

CONFERENCE OVERVIEW

Smithers is excited to announce dates and venue details for the 16th biennial Carbon Black World conference.

This unmissable two-day conference is exclusively dedicated to carbon black and attracts key players from across the entire supply chain, hosting the perfect forum to network and share knowledge and experiences on the tires, rubber, plastics, compounds and ink industries.

Sponsoring or exhibiting at Carbon Black World is a great opportunity to showcase your products and services to decision makers from the carbon black industry and will ensure your name is firmly positioned at the forefront of carbon black activity.

There are a wide range of packages available to raise your company's profile and brand awareness, including both sponsorship and exhibition packages. We can create a custom package for you, or you can choose an existing package set out in this guide on the following page.

Additional experience packages available. Please contact Brittany Onslow to learn more



www.carbonblackworld.com

Key benefits of sponsoring

EXPOSURE

Inclusion of branding throughout the marketing campaign and at the conference. From e-shots, website listing, social media and much more. This will allow your company and products extensive exposure to the people who matter.

COMPETITIVE EDGE

Position yourself ahead of the competition by establishing your presence at the key industry conference of the year – this is the world's leading forum devoted to carbon black.

MAKE CONNECTIONS

You will have direct access to high-profile industry leaders, meeting face-to-face with over 250 attendees. Sponsoring gives an invaluable networking opportunity, providing a social and enjoyable environment to meet with all conference attendees and speakers.

“Remarkable presence of decision makers spanning the entire Carbon Black supply chain”

*Business Development Manager,
Hiller Carbon*

For more information contact **Brittany Onslow** via bonslow@smithers.com or call +1 (330) 608-7636

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ATTENDEES AT PREVIOUS EVENTS



www.carbonblackworld.com

Accion Integral Energetica, SL
AdvanPro Ltd
Alexandria Carbon Black Company
SAE
Allied Carbon
Alpen Group
ANH Refractories Europe
ARVOS GmbH, Schmidtsche
Schack Division
Automotive Tyre Manufacturers'
Association (ATMA)
Axens
Bag Filter Factory Ltd.
Balkrishna Industries Limited (HQ)
Birla Carbon
BLACK CAT CHAOYANG BRANCH
Boxer Industries
Bridgestone Corporation
Cabot Corporation
Camoplast Solideal
Carbon Black KFT
Carbon Clean Tech AG
Cargill International SA
CBFS Incorporated
CH2E
China Carbon Black Institute China
Steel Chemical Corporation CLT
Coop.Lavoratori Trasporto Ravenna
CMI
Columbian Chemicals Europa
GmbH Continental Carbon
Continental Industrie
ContiTech AG

Cooper Tire & Rubber Company CTC
International
Curran Associates Inc
DAFNE S.R.L.
Dongying Guangbei Carbon Black
Co.,Ltd.
Doright Co Ltd
DSF Refractories & Minerals Ltd
Ekstroem & Son
Environmental Waste International
Erdemir Iron & Steel Company
European Tyre Recycling Association/
Pyrolysis Committee (ETRA)
ExxonMobil
Fengcheng Black Panthers Co.Ltd
Fermintrade Ltd.
Ganpads Consulting
Getron Transport
Glencore Ltd
Goodyear Technical Center
Hangzhou Zhongce Qingquan
Industrial Co.,Ltd.
Henan Haixing Chemical Science
Co.,Ltd.
Himadri Chemicals and Industries Ltd
Hosokawa Alpine A.G.
Hosokawa Micron Powder Systems
IB Chemical
Imerys Graphite & Carbon
Imported Tyre Manufacturers Assoc
Industrial Quimica Del Nalon S.A.,
Nalonchem
Interep SA

Intproj GmbH
ITR
JIANGXI BLACK CAT CARBON
BLACK INC., LTD.
KERN Partners
Kilburn Engineering Ltd
Konimpex Ltd
Koppers International
Lehmann & Voss & Co KG
Longxing Chemical Stock Co.,Ltd.
Makrochem Sp. z o.o.
Mars Mineral
Marubeni Corporation
MICHELIN
Mike Rowlinson Technology Ltd
MikroPul France S.A.S.
National Petrocarbon (PVT) LTD
Negroven SA
Netzsch Geratebau GmbH
Nokian Tyres Plc (HQ)
Northcoast Research (HQ)
Notch Consulting Group
OCI Company Ltd
Omsk Carbon Germany GmbH Omsk
Carbon Group OOO
Orion Engineered Carbons GmbH
PBF Energy
PCME Ltd
Philips Carbon Black
Plasticos Compuestos SA
PNEUTECH SAS
Pro2ACT Management SAS
Prometeon Tyre Group
Pulva Corp
PUMR and RYBA transport -
spedition s.r.o.

Pyrolyx AG
Quadra Chemicals Inc. Quimidroga
SA
Radhe Renewable Energy
Development Pvt. Ltd.
Rath Refractories - USA
Reklaim, Inc.
RELIANCE INDUSTRIES LTD
RHI AG
Rothon Consultants
Rutgers Belgium n.v.
SABIC Innovative Plastics
Saint-Gobain Savoie Refractaires
SCHMIDTSCHESCHACK Division
of ARVOS
Semperit AG Holding
Semperit Technische Produkte
Gesellschaft mbH & Company KG
Shandong Aolong Group
Shanghai Baosteel Chemical Co., Ltd.
Shanxi Hengda Chemical Industry
Co.,Ltd.
Shanxi Zhixin Chemical Industry Co,
Ltd
Shell International Eastern Trading
Company
Sid Richardson Carbon and Energy
Co Ski Carbon Black (India) PVT.
LTD SPC JEVSA SLU
Spectrum Import Export Limited
Taiyuan Hisda Trading Co.,Ltd.
Tauber Oil Company
Tech Blend
Tellus Technology Inc
Tire Industry Research
Tokai Carbon Co Ltd
Vicco SA

Vidhitech Solutions Private Limited
WRPC/NNPC
Xinhairun Imp & Exp. Co., Ltd.
Yaroslavl Carbon Black Plant
Zircoa Inc.



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SPONSORSHIP AND EXHIBITION PACKAGES



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All Branding items sponsorship packages include:

- Special Mention on e-blast and link to company news
- Company profile & logo on website
- Table top exhibit space
- 2 Conference passes
- Logo inclusion in marketing campaign e-blasts

Lunch Sponsorship

- Sponsor spotlight on e-blast: logo, company profile and link to latest news
- Company profile & logo on website
- Table top exhibit space
- Signage with company logo at sponsored lunch
- 3 Conference passes
- Logo inclusion in marketing campaign e-blasts

Charging Station Sponsor

- Sponsor spotlight on e-blast: logo, company profile and link to latest news
- Company profile & logo on website
- Table top exhibit space
- Signage with company logo on charging station
- 2 Conference passes

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Networking Reception

- Sponsor spotlight on e-blast: logo, company profile and link to latest news
- Company profile & logo on website and show guide
- Table top exhibit space
- Signage with company logo at networking reception
- 4 Conference passes
- Logo inclusion in marketing campaign e-blasts app

Exhibit Only Package

- Company profile & logo on website and printed program
- Table top exhibit space
- 1 Conference pass
- Logo inclusion in marketing campaign e-blasts

Set the stage Sponsor

- Company profile & logo on website and logo
- Table top exhibit space
- Custom signage on stage with sponsor logo
- 2 Conference passes
- Logo inclusion in marketing campaign e-blasts
- Up lighting - brand color if desired

Networking Breaks

- On Marketing Campaign materials: logo, company profile and link to latest news
- Company profile & logo on website
- Table top exhibit space
- Signage with company logo & message at exhibit hall
- 2 Conference passes
- Logo inclusion in marketing campaign e-blasts

Conference App

- Sponsor spotlight on e-blast: logo, company profile and link to latest news
- Company profile & logo on website
- Table top exhibit space
- Signage with company logo & message at welcome desk
- Company logo on conference app with option for 1 push message
- 2 Conference passes

Branding Items Sponsorships

- Tote Bags
- Reusable cups
- Lanyards
- WiFi
- Notebooks
- Name Badges

Networking Lounge

- Company profile & logo on website and logo
- Table top exhibit space
- Signage with company logo in the
- 2 Conference passes
- Logo inclusion in marketing campaign e-blasts